

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494565-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Jamestown Associates
Attention: Accounts Payable
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	494565	06327405

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/28/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 5:52 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM 3 WFSB Tu 09/25/12 5:41 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM 4 WFSB W 09/26/12 5:37 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM 2 WFSB Th 09/27/12 5:29 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM 5 WFSB F 09/28/12 5:51 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM									
2	09/24/12	09/28/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 09/24/12 6:40 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$900.00 NM 2 WFSB W 09/26/12 6:53 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$900.00 NM 1 WFSB Th 09/27/12 6:53 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$900.00 NM									
3	09/24/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	7	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 7 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WFSB M 09/24/12 7:25 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 1 WFSB M 09/24/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 2 WFSB Tu 09/25/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 3 WFSB W 09/26/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 6 WFSB Th 09/27/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 4 WFSB Th 09/27/12 8:58 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 5 WFSB F 09/28/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM									
4	09/24/12	09/28/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$600.00									

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Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/24/12	09/28/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 09/24/12 12:12 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$600.00 NM 2 WFSB Tu 09/25/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$600.00 NM 3 WFSB W 09/26/12 12:21 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$600.00 NM 5 WFSB Th 09/27/12 12:09 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$600.00 NM 1 WFSB F 09/28/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$600.00 NM									
5	09/24/12	09/28/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	3	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 09/24/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 ARSL0919H \$1,500.00 NM 1 WFSB Tu 09/25/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 ARSL0919H \$1,500.00 NM 2 WFSB W 09/26/12 5:12 PM Eyewitness News 5pm - 5:30pm :30 ARSL0919H \$1,500.00 NM									
6	09/24/12	09/28/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	5	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 5 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB M 09/24/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 ARSL0919H \$1,500.00 NM 2 WFSB Tu 09/25/12 5:57 PM Eyewitness News 5:30pm - 6pm :30 ARSL0919H \$1,500.00 NM 4 WFSB W 09/26/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 ARSL0919H \$1,500.00 NM 1 WFSB Th 09/27/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 ARSL0919H \$1,500.00 NM 3 WFSB F 09/28/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 ARSL0919H \$1,500.00 NM									
7	09/24/12	09/28/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 MTWTF-- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 ARSL0919H \$1,200.00 NM 3 WFSB W 09/26/12 11:25 PM Eyewitness News 11PM - 11:35PM :30 ARSL0919H \$1,200.00 NM 2 WFSB Th 09/27/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 ARSL0919H \$1,200.00 NM									
8	09/29/12	09/29/12	7a-9a Sat. Eyewitness New	7am-9am	-----2-	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----2- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 09/29/12 7:09 AM 7a-9a Sat. Eyewitness New 7am-9am :30 ARSL0919H \$450.00 NM 1 WFSB Sa 09/29/12 8:57 AM 7a-9a Sat. Eyewitness New 7am-9am :30 ARSL0919H \$450.00 NM									
10	09/30/12	09/30/12	Eyewitness News	6:30pm - 7pm	-----1	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 6:37 PM Eyewitness News 6:30pm - 7pm :30 ARSL0919H \$1,000.00 NM									
11	09/30/12	09/30/12	Face the Nation/ Face the	10:30am - 11:30am	-----S	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 2 \$350.00									

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Roraback For Congress	ANDREW RORABACK COI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
11	09/30/12	09/30/12	Face the Nation/ Face the	10:30am - 11:30am	-----S	:30	2	\$350.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>09/30/12</td><td>11:15 AM</td><td>Face the Nation/ Face the State</td><td>10:30am - 11:30am</td><td>:30</td><td>ARSL0919H</td><td>\$350.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>09/30/12</td><td>11:28 AM</td><td>Face the Nation/ Face the State</td><td>10:30am - 11:30am</td><td>:30</td><td>ARSL0919H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	09/30/12	11:15 AM	Face the Nation/ Face the State	10:30am - 11:30am	:30	ARSL0919H	\$350.00	NM	2	WFSB	Su	09/30/12	11:28 AM	Face the Nation/ Face the State	10:30am - 11:30am	:30	ARSL0919H	\$350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WFSB	Su	09/30/12	11:15 AM	Face the Nation/ Face the State	10:30am - 11:30am	:30	ARSL0919H	\$350.00	NM																																
2	WFSB	Su	09/30/12	11:28 AM	Face the Nation/ Face the State	10:30am - 11:30am	:30	ARSL0919H	\$350.00	NM																																
Total Spots							36																																			

Payment Terms Net 30 Days

<u>Gross Total</u>	\$31,100.00
<u>Agency Commission</u>	\$4,665.00
<u>Net Amount Due</u>	\$26,435.00

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